



Expression of Interest

FESTIVAL FINALE

RIVERLIGHTS MULTICULTURAL FESTIVAL





Festival Finale

RIVERLIGHTS MULTICULTURAL FESTIVAL

SATURDAY 8 OCTOBER 2022, 8.30PM

OVERVIEW

The Riverlights Multicultural Festival is one of Council's seven flagship events. With over 20 different cultures represented through interactive stalls, dance, food, music and arts, Riverlights is a diverse and colourful celebration of the multicultural community. The event really shines at night, with the popular festival parade, lantern flotilla and finale on the Hunter River.

THE PROJECT

The Riverlights finale will be a 10 – 15 minute large scale production activating the Hunter River and riverbank. Celebrating culture(s) will be hero of the finale through a colourful and vibrant performance, that could include sound, light, water, lanterns, sculpture or a range of other elements. The inclusion of large scale pieces, such as lanterns, which have been synonymous with the finale for a number of years, as part of your concept would be advantageous, but not essential.

A festival parade which leads festival participants from The Levee to the Riverbank, as well as a lantern flotilla, where 100's of lanterns are released into the Hunter River (organised by Council's Events Team), also forms part of the finale. Consideration needs to be given to how the project will incorporate these elements.

The Expression of Interest should show practical consideration to how the production will be carried out, including how any soundscape, lighting or visual elements will be utilised. The finale should be family friendly and appeal to a broad audience. This project should promote unity and cultural diversity. The inclusion of cultural groups that are involved in the festival is encouraged. Contact with groups can be facilitated through the Events Team.

MATERIALS AND LOCATION

The Hunter River and landscape on the Northern (Lorn) side of the River will be the focal points of the finale. The production area will be directly in front of The Riverlink, then spanning east away from the Belmore Bridge. The materials and equipment used must be able to be installed on the day of the festival. The finale will take place in an outdoor environment and must be able to withstand environmental conditions including wind and rain.

BUDGET

\$10,000 - 20,000 (Plus GST if applicable)

SUPPORT MATERIALS

Search Maitland Riverlights Festival 2019 on YouTube.

TIMELINE

| STAGE | DATE |
|-------------------------------------|----------------|
| Expression of Interest open | 8 July 2022 |
| Expression of Interest closes | 5 August 2022 |
| Shortlisted submission notification | 12 August 2022 |
| Full submissions close | 19 August 2022 |
| Successful project selected | 24 August 2022 |
| Project delivery | 8 October 2022 |



The following images are examples of similar projects. They are not prescriptive of the expected works but illustrations of similar works for inspiration.



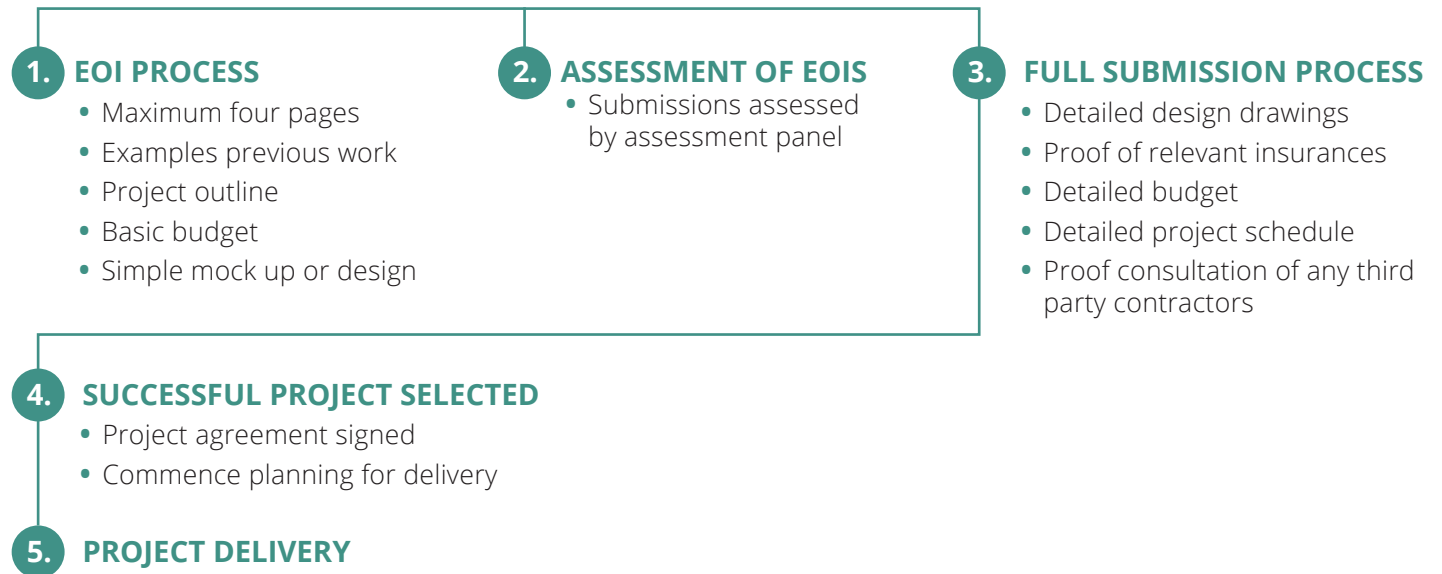


Submission Process

An Expression of Interest for the Riverlights Festival Finale must fulfill specific requirements and be received by midnight on Friday 5 August 2022. It must be a maximum of four pages, include examples of previous works, have a project outline, basic budget and a simple design or mock-up.

The outcome of your EOI will be given by Wednesday 12 August 2022. Shortlisted EOIs will be invited to complete a full submission by midnight on Friday 19 August 2022. Full submissions will require design drawings, proof of relevant insurances, detailed budget, complete project schedule and any additional information deemed necessary following your EOI.

BELOW IS A SUMMARY OF THE PROCESS



We encourage creatives to discuss their ideas and direct any questions to Maitland Events on 02 4931 2801 or events@maitland.nsw.gov.au

Submissions may be sent either digitally or in hard copy.

EMAIL

events@maitland.nsw.gov.au

HAND DELIVERY

Maitland Events Team
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